

Broadway Museum and Art Gallery Privacy Policy

OUR CONTACT DETAILS

Name: Broadway Museum and Art Gallery

Address: 65 High Street Broadway WR12 7DP

Phone Number: 01386 859047

email: admin@broadwaymuseum.org.uk

website: www.broadwaymuseum.org.uk

Broadway Museum and Art Gallery (“We or “BMAG”) take the privacy of your information seriously. This privacy policy explains how, and for what purposes we use your personal information.

THE TYPE OF PERSONAL INFORMATION WE COLLECT

We currently collect and process the following information:

- Personal identifiers, contacts and characteristics (for example, name and contact details).
- We may also collect website analytics about how you interact with our website, including what pages you visit, how long you spend on each page, what operating system and web browser you use and network and IP information.

We use this information to improve your website experience. These tools place persistent cookies in your browser to identify you as a unique user the next time you visit our website. These cookies may be transmitted and stored by service partners in a country other than the country in which you reside. The information collected does not include personal data such as name, address, billing information, etc.

We collect your information when you register to receive information from us, such as joining our Friends or Patrons or subscribing to our newsletters. We only collect the information necessary for us to provide the services that you have requested.

We may use third-party programs to email you (mailchimp) and you can view their privacy policy by visiting www.mailchimp.com.

CHILDREN

The privacy of children on the internet is important. We will not knowingly collect any personal information from any child under the age of 14 years old. If we become aware that a child under the age of 14 has submitted information to us, we will delete this information immediately.

SHARING INFORMATION

We will not share Your Information with a third-party except if we are under a duty to disclose or share it in order to comply with any legal obligation.

We have implemented all reasonable and practical steps to ensure the security of the data once provided in an effort to protect your information. Please be aware however, that no security measures are perfect. We cannot therefore guarantee to total security of your information, nor can transmission over the internet be guaranteed to be totally secure. Therefore, we cannot ensure or warrant the security of any information that you provide to us.

YOUR DATA protection RIGHTS

To find out how your information is used, please contact us at admin@broadwaymuseum.org.uk

You have the right to request a copy of the information that we hold about you. If you would like to request this then please email us at admin@broadwaymuseum.org.uk

You may also ask us to correct or remove information that you think is inaccurate by contacting us at admin@broadwaymuseum.org.uk

You have the right to unsubscribe from emails and other forms of communication we send you. To change email preferences please contact us by email at admin@broadwaymuseum.org.uk

You can also unsubscribe by clicking the link at the bottom of the emails that we send you.

Once unsubscribed you will not receive further emails from us.

HOW TO COMPLAIN

If you have any concerns about our use of your personal information, you can make a complaint to us at admin@broadwaymuseum.org.uk.

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>

CHANGES TO THIS PRIVACY POLICY

Broadway Museum and Art Gallery reserve the right to amend this Privacy Policy from time to time to reflect changes to our charity, website or any applicable legislation. You should therefore re-visit this Privacy Policy regularly to ensure that you are familiar with its terms, and any changes that may be made.

Date of Privacy Policy 01/2022